

PRESENTATION FRAMEWORK WORKSHEET

Title of your Presentation

Step 1 / Introduction

Hello, my name is _____ and I'm _____
with _____. I help _____
_____, with _____
so they can _____.

Step 2 / Identify Common Concerns

If you're like many people (or companies) I work with, you're probably concerned about:

1. _____
2. _____
3. _____

Me, too.

Step 3 / Personal Story of Addressing and Overcoming Concerns

Identify the facts regarding the areas of concern /

Here are some things I learned when researching these very issues:

1. _____
2. _____
3. _____

So I made it my personal mission to research ways successful investors were not only overcoming these issues, but also profiting from them. What I learned was

shockingly simple yet profound. Today I'll be sharing with you a _____ step framework you can use right now to do the same.

Step 4 / Delivering Your Framework

To make it simple for investors to take action and get results I've boiled down a solution to just _____ simple steps.

1. _____
2. _____
3. _____
4. _____

** be sure to keep it to 4 steps or less

Step 5 / Warnings and Common Mistakes

You need to be careful though. If you don't follow the steps with precision you can actually harm yourself more than if you did nothing at all. So watch out for these common mistakes:

1. _____
2. _____
3. _____

Step 6 / Call to Action

In order to get benefit from this presentation it's critical you take action now. Knowledge without implementation is foolishness. So here's what you should do right now:

I've put together a special offer exclusively for those who've attended this event. With the help of my colleagues we've put together a program called:

Name of your program/service/special report

Let me explain what this will do for you, how it works, and how you can get it for no cost or obligation.

What your program/service/special report will DO for your prospect:

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____

In order for us to prepare your program/service/special report we simply need the following information – kept in complete confidence, of course:

1. _____
2. _____
3. _____

****keep this list short and easy**

To qualify for the program/service/special report you need to meet the following criteria:

1. _____
2. _____
3. _____

And lastly, in order to get this special offer you need to take just these few simple steps:

1. _____
2. _____
3. _____

Step 7 / Thank Your Guests